



OWN Inspiration Camp Winter 2025

Driven by their choices. Designed for their future.



Date: **December 8-12, 2025 (Monday-Friday)**

Orientation Date: **December 3, 2025**

Location: **American School of Dubai**

Super Early Bird: **USD\$1625.00 (until Nov. 23 only)**

Regular Price: **USD\$2250.00**

Special Group Savings!

Sign up with friends and save even more:

2-3 kids: **2.5% off per student**

4+ kids: **5% off per student**

(Discounts apply on top of Super Early Bird rate)

At OWN Inspiration Camp: Winter 2025, students step into a week designed to connect curiosity with the real world. They'll explore future careers, develop transferable life skills, and learn how teamwork, leadership, and creativity come to life through experience. To understand the value of this camp, imagine this:



What if your child could experience what work ethic truly means: learning to show up, stay focused, and push through challenges?



What if they explored how communication and networking can turn ideas into real-world impact?



What if they discovered how a growth mindset opens new opportunities for entrepreneurs and creators alike?



And what if they gained these lessons early, giving them an advantage most people only learn much later in life?

This five-day camp gives middle schoolers the space to explore their interests and talents through hands-on masterclasses led by Industry Coaches. It's a journey of curiosity, courage, and self-discovery, helping them find direction, confidence, and purpose.



Daily Itinerary

Day 1: Building Teamwork & Confidence

Students kick off the week with icebreakers, leadership activities, and group challenges to build confidence and connection.

Day 1


Morning

Introduction



Ice Breaker



Multi Station Skills Challenge Contest



Lunch Break and Networking


Afternoon

Core competency training



Masterclass Preparation



Daily Reflection

Day 2-4: Industry Masterclasses

Students choose 3 industries to explore from a curated menu of 10, such as Architecture, Marketing, AI, and Entrepreneurship. Each day, they'll learn directly from professionals who live and breathe their craft, gaining hands-on experience, solving real-world problems, and developing skills that last.

Day 2-4


Morning

Intro to Theme of the Day



Masterclass Sessions



Lunch Break and Networking


Afternoon

Masterclass Sessions



Daily Reflection



Daily Itinerary

Day 5: Applying Skills & Celebration

Students apply everything they've learned in a real-world challenge, a Scavenger Hunt, where teams complete missions, collect insights, and put collaboration into practice. The week ends with a Closing Ceremony celebrating growth and friendships formed along the way.

Day 5



Morning

Off Campus
Industry
Exploration
Scavenger Hunt



Lunch Break and Networking



Afternoon

Graduation
Ceremony



Daily Reflection





Industries to Explore

Students handpick 3 industries to explore throughout the week, gaining exposure, skills, and insight across a wide range of fields.

Business Industries

Entrepreneurship

This masterclass helps students think like founders: turning ideas into real solutions. Through hands-on activities, they'll explore creativity, problem-solving, and the mindset needed to take initiative, innovate, and bring ideas to life.



Sustainability

This interactive masterclass introduces students to the world of sustainability and how it shapes our planet's future. Through real-life examples, they'll learn what sustainability means, why it matters, and how everyday actions make a difference. Students explore teamwork, problem-solving, and creative thinking while discovering how companies report environmental and social impact through ESG criteria. By the end, they'll understand that everyone, no matter their age, can help build a more sustainable world.



Business Consulting / Project Management

Did you know most things you do each day are like projects? Whether planning a birthday or building a city, project management is everywhere. In this masterclass, students discover what project managers do, explore key skills like leadership, communication, and negotiation, and see how these skills bring teams together to turn ideas into reality.



Communication Industries

Law & Legal

Students step into the world of justice and advocacy, discovering how logic, reasoning, and communication shape society. They learn how laws are interpreted and how fairness, discipline, and ethics guide decision-making.



Marketing

Students learn marketing by examining real brands, what stands out, what fades, and why. They discover that great marketing isn't about decoration but clarity, consistency, and intent.





Industries to Explore

Creative Industries

Architecture & Spatial Design

Students explore how architects and designers imagine and shape the spaces we live in. They'll learn how creativity, structure, and problem-solving work together to design environments that inspire connection and purpose.



Animation Director & Artist

This masterclass introduces students to the creative process behind animation. They'll learn how storytelling, art, and technology combine to bring imagination to life through motion and design.



Branding & Design Strategist

What do people say about you when you're not in the room? How does design make the world better? This masterclass shows how branding and design shape the world we live in. Students learn storytelling, design thinking, and creative problem-solving through activities that help them build brands, understand the role of design, and discover that anyone can think creatively.



STEM & Tech

Data Science & AI

Learn how data becomes valuable information that helps leaders make smarter decisions. This masterclass shows how harnessing IT systems and AI can create progress and innovation. Students develop analytical and critical-thinking skills that prepare them to adapt to change.



Content Creator with AI

Students discover how creators use AI tools to express ideas, tell stories, and engage audiences. They'll explore how creativity and technology intersect to shape the future of content creation, and learn how to turn their ideas into opportunities for building a business.





Meet Our Industry Coaches

Every masterclass is led by real professionals who bring their industry expertise and career experiences into the camp.



Dillon Coutinho

Senior Consultant, Ernst & Young (ESG & Sustainability)

Dillon is an ESG and Sustainability professional at e& (etisalat) with extensive experience in reporting, assurance, and policy development. He helps organizations enhance transparency and credibility through global ESG frameworks and drives long-term value through sustainable business practices.



Farah Kassab

Founder, Development x[by] Design (Urban Planning & Project Management)

Farah is an urban planner with 15 years of experience leading major projects across the Gulf Region. She advises governments and private sectors on urban master plans, combining technical expertise, strategic management, and stakeholder engagement to shape sustainable cities.



Georgina Hills

Founder, ROOM 102 (Leadership & Sustainability in Fashion)

Georgina is a leadership coach and former fashion executive with over 25 years of experience across brands including CELINE, Dolce & Gabbana, and Armani. She partners with global houses like LVMH and Kering, guiding leaders to build emotionally intelligent, purpose-driven, and sustainable businesses.



Prerna Prasad

Founder, Curiousiac (Brand Strategy & Marketing)

Prerna is a brand and growth strategist working across design, storytelling, and marketing. She helps brands define their message and audience through curiosity-driven strategies, using creativity as a practical tool to drive influence and innovation.



Meet Our Industry Coaches



Sid Khakhar

Senior Architect, AtkinsRealis

Sid is a senior architect with over 12 years of experience in architecture and urbanism across Asia and the Middle East. His work focuses on data-informed, participatory urban design, integrating innovation and analytical depth to shape human-centered cities.



Anvita Dasani

Branding & Design Strategist

Farah is an urban planner with 15 years of experience leading major projects across the Gulf Region. She advises governments and private sectors on urban master plans, combining technical expertise, strategic management, and stakeholder engagement to shape sustainable cities.



Tannya Jajal

Founder, AIDEN Global (Data Science & AI Innovation)

Tannya Jajal is an educator and technologist who has delivered over 40 keynotes worldwide on AI, machine learning, and consciousness. Before founding AIDEN, an education company creating AI-integrated curricula and learning platforms for schools, she led cybersecurity at VMware, one of the world's top cloud infrastructure firms. A longtime Forbes contributor, she has spent over a decade exploring how AI is built and how it's transforming the future of learning and work.



Tiphonie Doumba

Data Analyst

Tiphonie is a data analyst based in Dubai with experience leading transformation projects across Africa and the Middle East. She combines data insight with strategic vision, encouraging students to use analytical thinking as a tool for solving real-world problems and creating impact.

Learning directly from industry professionals gives students authentic exposure to how different fields work. They bring real-world expertise and practical insights that turn every masterclass into an experience students can connect to life beyond school.



Meet The Camp Masters

Our Camp Masters design and lead the camp experience, turning every activity into a chance to learn, grow, and have fun. With real-world experience and genuine passion, they create an environment where confidence and curiosity thrive.



Natalie Chan

Founder & Principal, OWN Academy

Natalie is the visionary behind OWN Inspiration Camp and the Founder of OWN Academy. With a background that spans engineering, filmmaking, entrepreneurship, and education, she brings learning to life through curiosity and adventure.

Recognized by the World Economic Forum and Cartier Women's Initiative, Natalie believes education should be exciting, hands-on, and personal, helping every student discover who they are and what they can become.



Billy Tam

Director of Operations, OWN Academy

An architect turned entrepreneur, Billy brings creativity and energy to every camp he leads. Having built multiple startups in fitness, retail, and food innovation, he now designs and facilitates dynamic learning experiences that get students thinking, building, and laughing together. Billy believes the best lessons happen when learning feels like fun, and every student leaves camp with new skills and confidence to match.





Why This Camp Matters

In today's world, young learners need more than academic excellence. They need the confidence, adaptability, and practical experience to navigate the real world. OWN Inspiration Camp: Winter 2025 gives students that head start, helping them explore real industries, learn directly from professionals, and build skills like teamwork, communication, and problem-solving through authentic, hands-on experiences. It's a realistic step toward helping them understand how the world works and how they can thrive in it.

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We're excited to have you join us!

Apply now or reach out to our team for more details.

Contact us

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www.ownacademy.co



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