



OWN INSPIRATION CAMP: WINTER 2025

HONG KONG





Who We Are

Founded in 2016, OWN Academy is an experiential learning company for young people 10 - 17 years old, to learn about the real world through hands-on projects, mentorship and skills development.

By transforming industry professionals and brands into educators, OWN Academy equips young people from diverse communities with the professional core competencies employers value. We empower learners to find meaning and success in their careers, cultivating a generation of leaders creating innovative, interconnected solutions to drive positive impact.

This is more than education — it's a movement to raise a generation that is self-aware, future-ready, and unstoppable.

Our work has been recognized by global institutions and media, including:



The OWNIT Competencies

Aligned with the IB, British, and American curricula, the OWNIT framework equips students with five transferable competencies recognized globally as essential for the future of work. These core skills, which are also identified by the World Economic Forum and SHRM, prepare young people to thrive in any industry, school, or life path.



O

Openness & Growth Mindset

Embraces challenges, takes risks, and reframes mistakes as learning opportunities.



W

Work Ethic & Commitment to Excellence

Goes above and beyond what is expected; pays careful and thorough attention to detail.



N

Networking & Communication

Builds strong and enduring relationships, and can communicate with confidence.



I

Innovation & Creativity

Practices lateral thinking to solve problems, and encourages new perspectives.



T

Teamwork & Empathy

Works effectively with others; is adept at resolving conflict; sensitive to cultural nuances.



The OWN Inspiration Camp Series

OWN Inspiration Camp isn't just one program — it's a continuum of transformative experiences designed to grow with your child. Across three formats, students gain the freedom, skills, and confidence to explore who they are and where they want to go:



7-Day Camp

The deepest dive into future readiness. A full-immersion, overnight program that combines career exploration, skill-building, and real-world challenges in one powerful journey. Students step into their chosen industries, work alongside professionals, and strengthen essential life skills while living and learning with peers. Perfect for those ready for the most comprehensive growth experience.



5-Day Camp

A focused week balancing career exploration with practical projects. Students choose industries to explore, join guided masterclasses led by professionals, and apply their learning through hands-on challenges and reflections. Designed for students who want meaningful exposure without the overnight stay.



2-Day Camp

Powerful weekend intensives, each dedicated to one core competency from the OWNIT framework. Every season introduces a different theme — from Networking and Self-Discovery to Communication, Creativity, and beyond. Through games, mentor meetups, and real-world adventures, students build human skills they can carry for life.

Together, the OIC series offers a continuum of choice and growth. Whether your child joins for a weekend, a week, or the full immersion, each edition is designed to deliver world-class experiential learning, transferable skills, and the confidence to step into their future with clarity and purpose.



Why Networking? Why Now?

Most kids don't get the chance to practice networking until much later in life, often not until university or their first job. But by then, the cost of missed opportunities is already high. In today's world, who you know is as important as what you know. The ability to confidently walk up to someone, start a meaningful conversation, and build trust is the super-skill that sets young people apart in school, in friendships, and in future opportunities.

Yet networking isn't taught in schools. Students may learn math and science, but they rarely learn how to:



**Introduce
themselves with
confidence**



**Ask
thoughtful
questions**



**Recruit
others into
their team**



**Apply those skills
in high-energy
challenges**

That's why we designed OWN Inspiration Camp: Winter 2025 — to give middle schoolers the chance to practice networking as a real-life tool: building teams, selecting collaborators, connecting with mentors, and applying those strategies in dynamic experiences like the scavenger hunt.

Networking isn't just about confidence — it's about empathy, teamwork, and learning how to thrive in any setting. These are the skills that open doors to internships, friendships, leadership opportunities, and ultimately, a future they design with intention.

At OIC, networking goes beyond small talk. It's about building, testing, and understanding how teams succeed in real-world challenges.



Camp Overview

OWN Inspiration Camp: Winter 2025 (2-Day Edition) is Asia's premier weekend program for middle schoolers (ages 10-13) to master the art and application of networking, rooted in the OWNIT competencies. Students learn not just the theory of connection, but how to apply networking in real-life contexts guided by mentors and team challenges.



Openness & Growth Mindset:

Students embrace challenges by stepping into new conversations and reframing mistakes as learning opportunities.



Work Ethic & Commitment to Excellence:

They practice showing up prepared — with thoughtful questions, active listening, and intentional interactions.



Networking & Communication:

Through icebreakers, mentor meetups, and a citywide scavenger hunt, students sharpen introductions, active listening, and persuasive collaboration.



Innovation & Creativity: They learn to think laterally when recruiting teammates or solving scavenger hunt challenges, applying creativity to real-world problems.



Teamwork & Empathy: Students practice choosing collaborators, working with diverse personalities, and building trust within their teams.



Camp Overview

In just one weekend, students will:



Discover networking as a tool — learning how to confidently introduce themselves, connect with professionals, and build lasting relationships.



Explore real industries — meeting professionals from diverse career fields, hearing their stories, and uncovering how different industries operate in the real world.



Apply networking in action — practice recruiting teammates, selecting the right collaborators, and applying team strategies.



Test their skills in a high-energy scavenger hunt, where success depends on their ability to network, collaborate, and problem-solve under pressure.

By the end, students don't just know about networking — they've lived it. They walk away with the poise to speak up, the empathy to connect deeply, and the industry exposure to broaden their horizons, and the teamwork skills to thrive in any path they choose.

Who This Camp Is For

1. Students aged 10–13
 2. Comfortable with English communication (to join pitching, teamwork, and project activities)
 3. Accepted through an application process to ensure the best fit and experience
- (Note: Registration fees are refunded if your child isn't eligible.)



Backed by Research, Built for Tomorrow's Learners

Did you know? As AI tools become more common in schools, research shows that emotional intelligence and communication are the skills technology can't replace, and the ones that predict stronger long-term success.

Research shows that having mentors and strong peer relationships in early adolescence predicts higher self-esteem, resilience, and educational success, while also building social capital that opens future opportunities.

Early opportunities to practice teamwork, empathy, and tough conversations prepare students for leadership and collaboration.

UNESCO highlights the ability to anticipate and navigate diverse possibilities as one of the most critical 21st-century skills in an AI-driven world.



Our Design Philosophy

Every activity is designed like a story, making growth natural and powerful:



Exposure

Meeting mentors from diverse industries and seeing how people, not just jobs, create opportunities.



Application

Turning learning into action through challenges like the scavenger hunt and company pitch.



Skill- Building

Practicing communication, empathy, and collaboration in fun, engaging ways.



Reflection

Capturing progress in Radar Cards and Connection Cards that students can revisit and build on.



Schedule

Here's what your child's 2-day journey looks like: full of energy, growth, and real-world adventure!

Day 1 Discover & Build

9:00 AM – 4:00 PM
Self-Discovery & Team Formation

- ✓ Fun icebreaker games that spark instant connections
- ✓ **Speaker Carousel:** meet professionals from diverse industries and hear their journeys
- ✓ Discover personal strengths with **Multiple Intelligence Test + Radar Cards**
- ✓ Networking games to practice introductions, active listening, and teamwork
- ✓ **Team Recruitment Challenge:** students practice choosing teammates and forming effective groups

Day 2 Apply & Test

9:00 AM – 4:00 PM
Real-world Networking & Teamwork

- ✓ **Industry Scavenger Hunt:** explore 3 real Hong Kong companies (from Fortune 500s to startups), solving challenges and learning directly from mentors
- ✓ **Team Puzzle Finale Challenge:** work together to test collaboration, problem-solving, and group dynamics under pressure
- ✓ **Reflection Postcards:** "Message to My Future Self," capturing insights and goals to carry forward



Stories of Impact

"I like how this camp gives us a better understanding of what jobs we can go to, and also I made new friends here... and also a lot of fun!"

- **Elyas, 12**

"This week has been very fulfilling, and it's a relieving experience to finally do something that you might have never thought of before."

- **Gerald, 10**

"If I were to describe this camp experience in one word, I would say UNFORGETTABLE, because it really is unforgettable and it's really fun, and I wanna share it with my friends."

- **Oscar, 11**

"If someone were to ask me why they should go to OWN Inspiration Camp, I would definitely say that it's really fun, also you can experience a lot of new things. OWN Academy's summer camp was my favourite summer camp I'd ever gone to!" - **Claire, 11**

"Through this camp, I've gained the confidence and the experience which is very cool." - **Olivia, 13**

"I'm grateful and proud of Pia for trying these new things with me and for really conquering her fears." - **Chanise, 11**



Stories of Impact

"After the camp, I noticed wonderful changes in my daughter. She has become more independent and more confident in expressing herself. It was clear that the camp experience gave her not only new skills, but also personal growth and a fresh curiosity about the world." - **Shirley (Parent)**

"OWN Inspiration Camp is a one of a kind summer camp that blends in fun, creativity, and personal growth. It provided my daughter with a unique experience, allowing her to explore her interests and discover diverse professions. It has definitely opened her mind about possibilities out there for her in the future. We highly recommend OWN Inspiration Camp for parents seeking a transformative experience for their kids!" - **Joyce (Parent)**

"OWN Inspiration Camp allows children to choose their interests and is different everyday! Furthermore, it is held in a beautiful campus, with lunch and transport provided, with team building and outdoor survival camp. It is impossible to find all elements in one single camp!" - **Sharon (Parent)**

"My daughter had a great time. We don't usually join summer camps in HK but OWN Academy is really original. The Masterclasses introduced them to what different careers are like in real life. They are fun, engaging and purposeful." - **Alice (Parent)**

"Thank you for making this summer camp happen. We think we really made the best decision for sending our daughter to this summer camp. And one amazing thing is her shift in confidence and independence. It's definitely more than a summer camp, but also a journey of personal growth. Thank you OWN Academy!" - **Jenny (Parent)**

"I deeply appreciate how OWN Inspiration Camp is designed, it's not just another camp, but a transformative experience that empowers children to discover their potential, broaden their horizons, and gain confidence for the future. I feel fortunate that my daughter had this opportunity, and I would highly recommend it to any parent." - **Alan (Parent)**



Your Child, Our Priority



Daily Highlights

End-of-day updates so you'll always know what your child experienced and accomplished.



Seamless Logistics

Structured daily on-site check-in and check-out, fully supervised transitions, and a memorable Closing Ceremony where families can celebrate their child's growth and achievements.



Experienced Team

Our mentors and Our mentors and staff have been running camps for years, creating safe and inspiring spaces for student.



Always Connected

Pre-camp orientation + 24/7 parent WhatsApp channel.



Worry-Free Experience

We handle We handle everything with care and professionalism. All you need to do is enjoy your child's growth and stories.



A note from Natalie, Founder of OWN Academy

"I believe growth happens when young people are given the freedom to explore who they are, connect with others, and be inspired by different paths in life. I started out with an engineering degree, but along the way I discovered my true passion: education, and creating spaces where young people can learn, play, and grow.

That's what OWN Inspiration Camp: Winter is all about — giving you the space to **discover yourself, practice networking, and learn how relationships open doors**. It's fun, supportive, and designed to help you build confidence and friendships that last."



Camp Details

Date: November 29-30, 2025 (Saturday & Sunday)

Location: To be announced

For Ages: 10–13 years old

Super Early Bird (Until November 9)

HKD3,840 (Save HKD1,410)

Regular Pricing

HKD5,259

Contact Us

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Don't miss your chance to join OWN Inspiration Camp: Winter 2025 in Hong Kong and give your child a head start in the skills that matter most:

confidence, communication, and real-world connections. In just 2 days, your child will step into real industries, connect with inspiring mentors, and test their teamwork in high-energy challenges — walking away with the confidence, connections, and future-ready skills to thrive long after camp.

APPLY NOW

