



OWN INSPIRATION CAMP: WINTER 2025

DECEMBER 8-12, 2025 (MONDAY - FRIDAY)

DUBAI





Who We Are

Founded in 2016, OWN Academy is an experiential learning company for young people 10 - 17 years old, to learn about the real world through hands-on projects, mentorship and skills development.

By transforming industry professionals and brands into educators, OWN Academy equips young people from diverse communities with the professional core competencies employers value. We empower learners to find meaning and success in their careers, cultivating a generation of leaders creating innovative, interconnected solutions to drive positive impact.

This is more than education — it's a movement to raise a generation that is self-aware, future-ready, and unstoppable.

Our work has been recognized by global institutions and media, including:



The OWNIT Competencies

Aligned with the IB, British, and American curricula, the OWNIT framework equips students with five transferable competencies recognized globally as essential for the future of work. These core skills, which are also identified by the World Economic Forum and SHRM, prepare young people to thrive in any industry, school, or life path.



O

Openness & Growth Mindset

Embraces challenges, takes risks, and reframes mistakes as learning opportunities.



W

Work Ethic & Commitment to Excellence

Goes above and beyond what is expected; pays careful and thorough attention to detail.



N

Networking & Communication

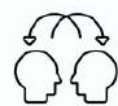
Builds strong and enduring relationships, and can communicate with confidence.



I

Innovation & Creativity

Practices lateral thinking to solve problems, and encourages new perspectives.



T

Teamwork & Empathy

Works effectively with others; is adept at resolving conflict; sensitive to cultural nuances.



The OWN Inspiration Camp Series

OWN Inspiration Camp isn't just one program — it's a continuum of transformative experiences designed to grow with your child. Across three formats, students gain the freedom, skills, and confidence to explore who they are and where they want to go:



7-Day Camp

The deepest dive into future readiness. A full-immersion, overnight program that combines career exploration, skill-building, and real-world challenges in one powerful journey. Students step into their chosen industries, work alongside professionals, and strengthen essential life skills while living and learning with peers. Perfect for those ready for the most comprehensive growth experience.



5-Day Camp

A focused week balancing career exploration with practical projects. Students choose industries to explore, join guided masterclasses led by professionals, and apply their learning through hands-on challenges and reflections. Designed for students who want meaningful exposure without the overnight stay.



2-Day Camp

Powerful weekend intensives, each dedicated to one core competency from the OWNIT framework. Every season introduces a different theme — from Networking and Self-Discovery to Communication, Creativity, and beyond. Through games, mentor meetups, and real-world adventures, students build human skills they can carry for life.

Together, the OIC series offers a continuum of choice and growth. Whether your child joins for a weekend, a week, or the full immersion, each edition is designed to deliver world-class experiential learning, transferable skills, and the confidence to step into their future with clarity and purpose.



Camp Overview

OWN Inspiration Camp: Winter 2025 (5-Day Edition) in Dubai is a premier program where middle schoolers (ages 10–13) gain the early-career exposure most students won't experience until much later in life — all while having an unforgettable time! Across 5 fun-filled and transformative days, students:



Personalize their journey by selecting 3 industries to explore — from architecture to e-sports, fashion design to marketing — guided by professionals who live and breathe these fields.



Step into the real world of work through hands-on masterclasses, interactive projects, and direct mentorship from professionals, gaining clarity about what excites them.



Develop transferable skills — communication, collaboration, resilience, and problem-solving — not in theory, but in practice through challenges and applied learning.



The camp concludes with an exciting **Shopping Mall Scavenger Hunt** — a capstone challenge where students navigate real businesses, apply industry insights, collect points, and put their teamwork, adaptability, and strategy to the ultimate test.

But camp isn't just about learning. It's also about connecting and having fun. Students team up for exciting games, group activities, and collaborative projects that bring everyone together. These shared adventures spark genuine friendships that often last well beyond the camp.

What makes Winter Camp truly special is the freedom to design their own learning journey while gaining a head start in exploring careers, building networks and friendships, and experiencing how the world of work operates in a playful, inspiring environment.

By the end of the week, students leave with clarity about their passions, confidence in their abilities, and the future-ready skills and networks that will set them apart in school, in life, and in any career path they choose— all while having the best week ever.



Who This Camp Is For

1. Students aged 10–13
2. Comfortable with English communication (to join pitching, teamwork, and project activities)
3. Accepted through an application process to ensure the best fit and experience
(Note: Registration fees are refunded if your child isn't eligible.)

Backed by Research, Built for Tomorrow's Learners

Did you know? As AI tools become more common in schools, research shows that emotional intelligence and communication are the skills technology can't replace, and the ones that predict stronger long-term success.

Research shows that having mentors and strong peer relationships in early adolescence predicts higher self-esteem, resilience, and educational success, while also building social capital that opens future opportunities.

Early opportunities to practice teamwork, empathy, and tough conversations prepare students for leadership and collaboration.

UNESCO highlights the ability to anticipate and navigate diverse possibilities as one of the most critical 21st-century skills in an AI-driven world.





Why Choose OWN Inspiration Camp?

Raising a middle schooler isn't easy.



They want learning that feels real.



Digital distractions compete for attention.



Teamwork and social skills still feel shaky post-pandemic.

Our camp bridges those gaps!

In just 5 days, your child will:



Gain courage through hands-on challenges that push them to grow.



Swap screentime for real-world experiences in industries they choose.



Strengthen teamwork by solving problems with peers in masterclasses and group challenges.



Build social fluency — the ability to connect, collaborate, and form friendships that last.



Our Design Philosophy

Every day at camp is built like a story:



Exposure

Broadening horizons through real-world industries.



Application

Connecting learning to life through prototypes and projects.



Skill- Building

Developing future-ready skills through play and practice.



Reflection

Capturing growth in daily artefacts students can revisit.

What Makes This Camp Different?

Here, learning feels like adventure, and every activity brings students closer to their future.



A Taste of the World of Work: Students handpick 3 industries to explore through immersive masterclasses, guided by professionals.



Family Connection: Parents can jump in and be part of the fun, helping their child take what they learn at camp even further.



World-Class Experiential Learning: All activities are practical, interactive, and designed for real skill-building, no lectures.



Alumni Channel: A playful, supportive group chat community that keeps the camp spirit alive and allows students to stay connected long after the camp ends.



Certification of Achievement: Students earn recognition for their growth, providing an extra boost for school applications and future opportunities.



Camp Structure

Here's what a week at camp looks like: every day designed with purpose, every moment packed with growth, adventure, and real-world learning.

Day 1 Orientation & Prep

 Building Teamwork & Confidence

9:00 AM – 12:00 PM

Camp kick-off, icebreakers, and high-energy team games to bond students.

1:00 PM – 4:00 PM

Skills & Competency Workshop + Industry Masterclass Prep — equipping students with transferable skills and curiosity for the days ahead.

Day 2 Industry Masterclasses

 Openness & Growth Mindset

9:00 AM – 12:00 PM

Morning Deep Dive: students explore their first chosen industry, guided by an industry coach. They're encouraged to step outside their comfort zone, experiment, and try new approaches.

1:00 PM – 4:00 PM

Hands-On Application + Reflection: activities continue as students take creative risks and connect their experience to the day's theme of growth.

Day 3 Industry Masterclass

 Work Ethic & Commitment to Excellence

9:00 AM – 12:00 PM

Morning Deep Dive: students rotate into a new industry, focusing on sharpening their craft and understanding the discipline behind the work.

1:00 PM – 4:00 PM

Hands-On Application + Reflection: they refine their outputs, pay attention to detail, and ground their learning in the day's theme of excellence.



Day 4

Industry Masterclass

 Networking & Communication

9:00 AM – 12:00 PM

Morning Deep Dive: students dive into their third industry, learning how professionals communicate their ideas and collaborate effectively.

1:00 PM – 4:00 PM

Hands-On Application + Reflection: they practice presenting their work, exchanging feedback, and building authentic rapport, anchored on the day's theme of communication.

Day 5

Challenge & Celebration

 Applying Skills & Celebrating Growth

9:00 AM – 12:00 PM

Shopping Mall Scavenger Hunt: applying the week's learnings in a real-world challenge.

1:00 PM – 4:00 PM

Final Reflection & Closing Ceremony — sharing achievements, celebrating friendships, and awarding certificates.

How It Works?

Simple, Flexible, Powerful Learning



STEP 1

Choose your dates
(December 8-12, 2025)



STEP 2

Pick 1 Masterclass
per day



STEP 3

Show up, explore, and build real-world skills!



Masterclass Selection: Shaping Passions Into Possibilities

At OWN Inspiration Camp: Winter 2025 in Dubai, students don't just sit, but they design their OWN adventure. From a curated menu of 12 industries, each student handpicks 3 masterclasses that match their curiosity and ambitions.

Over three immersive days, they step directly into the world of their chosen fields, guided by real professionals who share insider stories, challenges, and practical skills. This freedom to choose gives students a sense of ownership over their learning and an early glimpse into careers that could shape their futures.

Industries to Explore:

BUSINESS INDUSTRIES

Entrepreneurship: Explore how founders push bold ideas forward: testing, refining, and bringing real solutions to life.

Crypto & Blockchain: Discover how digital currencies and blockchain technology are transforming industries.

STEM INDUSTRIES

Data Science & AI: Learn how data experts analyze, refine, and communicate insights that drive smarter decisions.

Biotechnology: See how scientists experiment, persevere, and collaborate to create breakthroughs in health and sustainability.

E-Sports & Gaming: Experience how gaming design, teamwork, and strategy create billion-dollar industries.

CREATIVE INDUSTRIES

Architecture: Learn how architects imagine, craft, and present spaces that influence how people live and connect.

Fashion Design: Explore how designers experiment boldly, perfect the details, and express ideas through wearable art.

COMMUNICATION INDUSTRIES

Psychology: Explore how psychologists observe, interpret, and make sense of human thoughts, emotions, and actions.

Law: Experience how legal thinkers analyze, construct, and articulate compelling arguments to influence outcomes.

Marketing: See how marketers experiment with stories, craft campaigns with precision, and connect meaningfully with audiences.

HEALTH & WELLNESS

Food & Beverage: Discover how culinary creators experiment with flavors, refine techniques, and bring ideas to life through thoughtful presentation.

Martial Arts / Personal Trainer: Explore how coaches train with discipline, push for excellence, and inspire others through focused guidance.

By the end of the week, students walk away not just with memories, but with hands-on experience, transferable skills, and clarity about the paths that excite them most.



Stories of Impact

"I like how this camp gives us a better understanding of what jobs we can go to, and also I made new friends here... and also a lot of fun!"

- **Elyas, 12**

"This week has been very fulfilling, and it's a relieving experience to finally do something that you might have never thought of before."

- **Gerald, 10**

"If I were to describe this camp experience in one word, I would say UNFORGETTABLE, because it really is unforgettable and it's really fun, and I wanna share it with my friends."

- **Oscar, 11**

"If someone were to ask me why they should go to OWN Inspiration Camp, I would definitely say that it's really fun, also you can experience a lot of new things. OWN Academy's summer camp was my favourite summer camp I'd ever gone to!" - **Claire, 11**

"Through this camp, I've gained the confidence and the experience which is very cool." - **Olivia, 13**

"I'm grateful and proud of Pia for trying these new things with me and for really conquering her fears." - **Chanise, 11**



Stories of Impact

"After the camp, I noticed wonderful changes in my daughter. She has become more independent and more confident in expressing herself. It was clear that the camp experience gave her not only new skills, but also personal growth and a fresh curiosity about the world." - **Shirley (Parent)**

"OWN Inspiration Camp is a one of a kind summer camp that blends in fun, creativity, and personal growth. It provided my daughter with a unique experience, allowing her to explore her interests and discover diverse professions. It has definitely opened her mind about possibilities out there for her in the future. We highly recommend OWN Inspiration Camp for parents seeking a transformative experience for their kids!" - **Joyce (Parent)**

"OWN Inspiration Camp allows children to choose their interests and is different everyday! Furthermore, it is held in a beautiful campus, with lunch and transport provided, with team building and outdoor survival camp. It is impossible to find all elements in one single camp!" - **Sharon (Parent)**

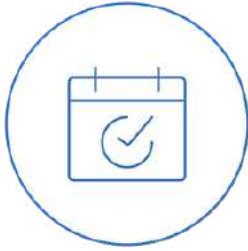
"My daughter had a great time. We don't usually join summer camps in HK but OWN Academy is really original. The Masterclasses introduced them to what different careers are like in real life. They are fun, engaging and purposeful." - **Alice (Parent)**

"Thank you for making this summer camp happen. We think we really made the best decision for sending our daughter to this summer camp. And one amazing thing is her shift in confidence and independence. It's definitely more than a summer camp, but also a journey of personal growth. Thank you OWN Academy!" - **Jenny (Parent)**

"I deeply appreciate how OWN Inspiration Camp is designed, it's not just another camp, but a transformative experience that empowers children to discover their potential, broaden their horizons, and gain confidence for the future. I feel fortunate that my daughter had this opportunity, and I would highly recommend it to any parent." - **Alan (Parent)**



Your Child, Our Priority



Daily Highlights

End-of-day updates so you'll always know what your child experienced and accomplished.



Seamless Logistics

Structured daily on-site check-in and check-out, fully supervised transitions, and a memorable Closing Ceremony where families can celebrate their child's growth and achievements.



Experienced Team

Our mentors and staff have been running camps for years, creating safe and inspiring spaces for student.



Always Connected

Pre-camp orientation + 24/7 parent WhatsApp channel.



Worry-Free Experience

We handle everything with care and professionalism. All you need to do is enjoy your child's growth and stories.



What's Included

Every camper walks in with curiosity, and walks out with more than memories:



3 Industry Masterclasses of Their Choice – from 12 cutting-edge fields, giving them the freedom to explore what excites them most.



All Program Materials – everything they need for projects, challenges, and workshops, provided.



Completion Certificate – a proud recognition of their growth, ready to showcase in portfolios and applications.



Exclusive Camper Welcome Kit – designed to spark excitement from day one and set the tone for an unforgettable week.





A note from Natalie, Founder of OWN Academy

"I believe growth happens when young people are given the freedom to explore who they are, connect with others, and be inspired by different paths in life. I wanted to give young people something schools rarely offer — the freedom to explore who they are and the courage to shape their destiny with intention.

That's what OWN Inspiration Camp: Winter 2025 is all about — giving middle schoolers the space to design their journey by choosing industries that inspire them and learning directly from professionals. It's not about telling them what to be, but it's about giving them the tools, experiences, and networks to discover who they want to become.

Here, growth is joyful, failure is safe, and learning is unforgettable."



Camp Details

Date: December 8-12, 2025 (Monday - Friday)

Location: American School Dubai

For Ages: 10-13 years old

Super Early Bird (Until November 23)

USD 1,625 (Save USD 625)

Regular Pricing

USD 2,250

Contact Us

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Don't miss your chance to join OWN Inspiration Camp: Winter 2025 and give your child the gift of choice to explore industry masterclasses, tackle real-world challenges, and learn directly from professionals.

In just 5 days, your child will dive into career fields, strengthen transferable skills, and form friendships and connections that last well beyond camp.

APPLY NOW

