



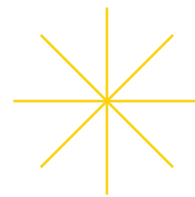
# **OWN Inspiration Camp Summer 2025**

# Unlock an Extraordinary Summer of Learning and Adventure!



Our camp kicks off with an exciting first day at basecamp, where you'll be grouped into cohorts of 10 and bond with fellow campers through a full day of contests (think Amazing race meets Crystal maze) that will test all your soft and hard skills from team work to resilience. The final two days brings everyone back together for leadership challenges, outdoor adventures, and a memorable camping experience in the beautiful Sai Kung Country Park!

In between, you'll have 4 customizable days to create your own camp journey! Choose from 20+ unique masterclasses, including hands-on experiences in career-focused industries like business, technology, and design, as well as creative pursuits, sports, outdoor skills, and more. Whether you're exploring future career paths or diving into a passion, this is your chance to build a summer camp that's as unique as you are!



**3 days of shared group adventures and 4 customizable days to create your own camp journey! OWN Inspiration Summer Camp offers the perfect balance of shared experiences and personalized learning.**

# Why OWN Inspiration Camp?

At OWN Academy's summer camp, your child will:



Learn from top industry experts in fields like entrepreneurship, AI, technology, design, and marketing.



Choose from 20+ hands-on masterclasses to explore their passions.



Build future-ready skills like problem-solving, creativity, teamwork and leadership.



Connect with a global network of peers and mentors, build relationships of a lifetime.



Leave with a portfolio of work and a clearer vision for their future.



# Create Your perfect day, every day

At OWN Inspiration Camp Summer 2025, every day is thoughtfully designed to be a perfect blend of inspiration, growth, and adventure. Whether on-site or off-site, campers are immersed in dynamic experiences that spark creativity, build confidence, and foster teamwork. Each activity is carefully crafted to help them step out of their comfort zones, discover new passions, and develop lifelong skills.

Along the way, campers will form meaningful friendships and create lifelong memories through shared challenges, fun adventures, and moments of connection. From engaging on-site programs to exciting off-site activities, every day brings fresh opportunities to explore, learn, and grow. OWN Inspiration Camp promises an unforgettable journey filled with discovery, friendship, and empowerment.

**"My two daughters thoroughly enjoyed the office visits, guest lectures and outdoor activities. It was one of the best summer camps they attended."**

Esther Ma  
CEO of Prestique  
Hong Kong



## Format:

- Day 1 - Orientation and scavenger hunt
- Day 2-5 - Individual masterclass experiences
- Day 6-7 - Outdoor overnight adventure

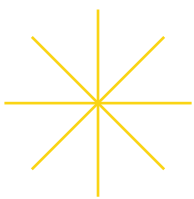
## Weekday On-Site Action

- Solve challenges as a team
- Compete in a Scavenger Hunt
- Dive into four days of masterclasses
- Discover your passion and purpose

## Weekend Off-site Adventure

- Embark on a hike
- Practice your survival skills
- Learn to start a fire
- Explore your teambuilding abilities
- Bond with others in the sun, sand and surf

# A Camp That Feels Like Home!



**OWN Inspiration Camp offers a supportive space to grow, connect, and discover. With guidance and a trip to Pak Lap in Sai Kung Country Park, you'll create unforgettable memories and building friendships.**

From the moment you arrive, you'll feel like this camp was made just for you. Whether you already know who you are or you're still discovering yourself, this is a place where you can feel accepted and supported. With a low student-to-staff ratio, you'll receive personalized attention and guidance, ensuring you feel seen, heard, and valued. Our experienced staff creates a safe and inclusive environment where you can explore your passions, try new things, and grow with confidence.

One of the highlights of the camp is a weekend adventure to Pak Lap in the Sai Kung Country Park, where you'll stay in air-conditioned dorms and enjoy unforgettable experiences with friends under the sun and stars. This camp is designed to make you feel at home while empowering you to connect, discover, and create memories that will last a lifetime!

# Choose from 20+ One day Masterclasses

Get an exclusive look at the diverse masterclasses available at OWN Inspiration Camp 2025. Each course is designed to spark curiosity, develop real-world skills, and empower students for the future.

Once you've completed your purchase for the summer camp, you will receive an email asking you to select your top 4 masterclass choices, along with 4 alternative choices. We will do our best to ensure everyone is enrolled in their top choices whenever possible.

Here's a summary of all the experiences you can choose from, with full details on the next page.

## COMMUNICATION



- Advertising
- Comedy
- Marketing
- Social Media Influencing
- Law and Legal

## BUSINESS



- Web 3, Crypto, Blockchain
- Financial Literacy
- Entrepreneurship
- Food Science
- E-commerce

## STEM



- Race Car driver
- Elderly Care Innovation
- Marine Biology
- Material Science
- Bacteriology, Molecular Biology

## CREATIVE



- Gaming & Entertainment
- Fashion Design
- Architecture and Interior
- Material Design
- Music Production

## HEALTH+WELLNESS

- Self-Defense
- Sports Psychology
- Mind-Body Resilience
- Nutrition
- Meditation & Sound Healing



## 1. Advertising

### Storytelling that Sells: Create Ads with Impact Using Your iPhone

Create a compelling 30-second ad for a world-famous brand using just an iPhone and your storytelling skills.



## 2. Comedy

### Laughter as Leadership: Master Humor to Connect and Inspire

Master the secrets of humor and learn how to craft and deliver jokes that captivate any audience.



## 3. Marketing

### 100 Ideas: Unleash Your Inner Marketing Genius

Generate 100 creative marketing ideas for a single product and explore how brands capture audience attention.



## 4. Social Media Influencing

### Social Media Savvy: Master Content and Personal Branding

Understand the strategies behind viral content and how to build a personal brand that stands out online.



## 5. Law and Legal

### Think Like a Lawyer: A Day of Crime-Solving and Legal Fun

Step into the world of law! A fun masterclass with crime-solving, negotiation games, and insights from legal pros.



## 6. Race Car driver

### Drive the Future: A Masterclass in Racing and Performance

Experience the future of motorsports with Formula Square's RVGT masterclass—thrilling simulations, cutting-edge technology, and racing reimagined for all.



## 7. Elderly Care Innovation

### Innovating Elderly Nutrition: Create Solutions with Food Science

Use food science to innovate and enhance nutrition solutions tailored for elderly care.



## 8. Marine Biology

### Ocean Explorers: Discover Marine Life and Ecosystems in a Day

Discover marine biology in a day—explore ocean ecosystems, study marine life, and uncover the secrets of the deep.



## 9. Material Science

### Sustainable Creations: Design a Biodegradable Material

Explore sustainability by designing and developing a biodegradable material from scratch.



## 10. Bacteriology, Molecular Biology

### Living with bacteria: Friends or Foes?

Delve into the fascinating world of bacteria and uncover their dual roles as both allies and adversaries in life—unseen microscopic companions holding surprising secrets.





## 11. Web 3, Crypto, Blockchain

### Art, Money and Blockchain: Opportunities for Web3 Creators

Discover how blockchain empowers creators to monetize art, secure ownership, and unlock new revenue streams in the Web3 revolution.



## 12. Financial Literacy

### Money Made Simple: A Hands-On Financial Literacy Workshop

Master money skills! Learn budgeting, saving, and smart spending through fun, interactive activities and real-world money challenges.



## 13. Entrepreneurship

### From Idea to Income: Entrepreneurship Masterclass

Develop essential skills to turn your passion into a business.



## 14. Food Science

### The Science of Spice: Create Your Own Hot Sauce Brand

Turn up the heat and dive into bold flavor experiments. Discover the secrets of food science as you craft and launch your very own sizzling hot sauce brand!



## 15. E-commerce

### E-Commerce Essentials: Build Your Online Store

Step into the dynamic world of online retail. Manage inventory, and attract customers with savvy marketing. Learn to build and grow your very own e-commerce venture!



## 16. Gaming & Entertainment

### More Than Just A Video Game: World-Building At Your Fingertips

Gaming is a powerful way to share stories and emotions. Learn game design and creation using a laptop, with Roblox as your creative platform for building your very own world.



## 17. Fashion Design

### Adaptive Fashion: Designing for Inclusion and Accessibility

Design inclusive fashion with a focus on creating adaptive clothing for the elderly and individuals with disabilities.



## 18. Architecture and Interior

### From Shadows to Spaces: Design with Light and Creativity

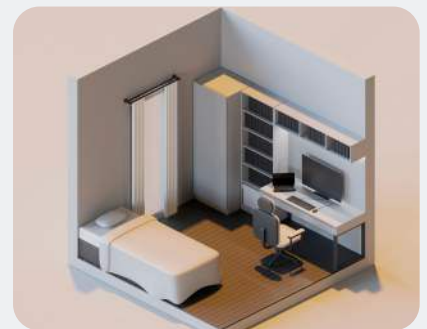
Unlock creativity in this hands-on design masterclass. Sketch and build models to transform a concept into reality with spatial and lighting design.



## 19. Material Design

### AI x Design: Create Luxurious Sustainable Interiors

Harness the power of AI to create luxurious and sustainable interior designs for high-end clients.



## 20. Music Production

### City Beats: Compose Music Inspired by Hong Kong's Soundscape

Learn how to create a music track from start to finish using unique samples from Hong Kong's vibrant soundscape.



## 21. Self-Defense

### Empower Yourself: Learn Self-Defense in One Day

Gain essential self-defense skills in just one day to boost confidence and personal safety.



## 22. Sports Psychology

### Iron Grit: Building Resilience and Fitness with a Triathlete

Train with an Ironwoman! Build mental resilience, discipline, and fitness through fun challenges and inspiring lessons.



## 23. Mind-Body Resilience

### The Calm Challenge: Surf, Ice baths, and 3-Minute Breath Holds

Master calm under pressure! Surf, take ice baths, and learn freediving breathing techniques in this fun, resilience-building day.



## 24. Nutrition

### Mindful Eating: Fuel Your Body, Boost Your Energy

Harness balanced nutrition and mindful eating to boost energy and wellness. Prepare healthy meals while nurturing a positive relationship with food.



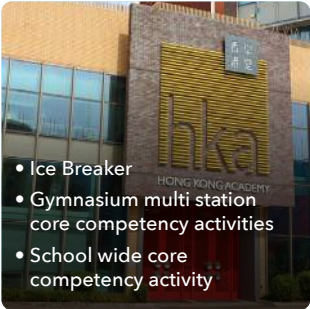

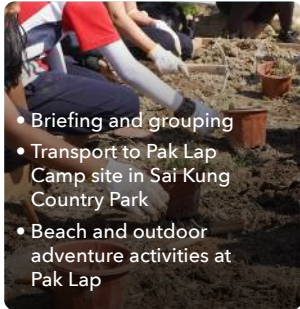
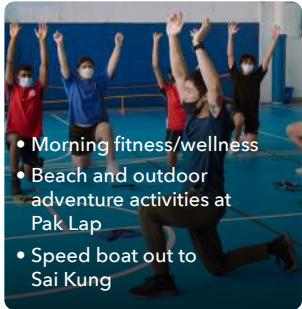






## 25. Meditation & Sound Healing

### Meditation / Sound Healing - Sonic Serenity: Crafting Your Sound of Peace

Explore the healing power of sound vibrations. Discover how music harmonizes the body and mind while learning techniques to create your personal sound of peace for meditation and wellness.



# Schedule

	Monday	Tuesday-Friday	Saturday	Sunday
Locations	Hong Kong Academy	Hong Kong Academy or off-site locations. Dependant on chosen masterclass	Hong Kong Academy > Pak Lap	Sai Kung > Pak Lap > Hong Kong Academy
8.15AM	Arrival			
Morning	 <ul style="list-style-type: none"> <li>• Ice Breaker</li> <li>• Gymnasium multi station core competency activities</li> <li>• School wide core competency activity</li> </ul>	 <p><b>Masterclass Sessions</b></p>	 <ul style="list-style-type: none"> <li>• Briefing and grouping</li> <li>• Transport to Pak Lap Camp site in Sai Kung Country Park</li> <li>• Beach and outdoor adventure activities at Pak Lap</li> </ul>	 <ul style="list-style-type: none"> <li>• Morning fitness/wellness</li> <li>• Beach and outdoor adventure activities at Pak Lap</li> <li>• Speed boat out to Sai Kung</li> </ul>
12.15PM	Lunch			
Afternoon	 <ul style="list-style-type: none"> <li>• Sai Kung Scavenger Camp</li> <li>• Motivation Circles</li> </ul>	 <p><b>Masterclass Sessions</b></p>	 <p>Beach and outdoor adventure activities</p>	 <ul style="list-style-type: none"> <li>• Return to Hong Kong Academy</li> <li>• Clean up</li> <li>• Group Reflections</li> </ul>
4.30PM	Dismiss on site			
Evening			 <ul style="list-style-type: none"> <li>• Dinner</li> <li>• Group entertainment activity</li> <li>• Bed time at 21:30</li> </ul>	 <ul style="list-style-type: none"> <li>• Graduation Ceremony at 16:00</li> <li>• Parents Mingle at 17:00</li> <li>• Dismiss starts at 17:30</li> </ul>

**“My kids loved the variety of things to learn from at the OWN Inspiration camp and especially enjoyed the outdoor activities like woodwork, farming and camping.”**

Maaik Steinebach  
Ex-CEO of VISA Hong Kong

# Meet a few of our expert Industry Coaches



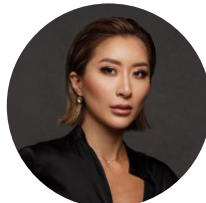
**Natalie Chan**  
Camp Director,  
OWN Inspiration Camp  
Summer 2025



**Billy Tam**  
Head Facilitator,  
OWN Inspiration Camp  
Summer 2025



**Jon Chow**  
Architect



**Jessi Li**  
Influencer



**Ruby Cheng**  
Triathlete



**Danny Fang**  
Performance Coach



**Eugenia Cheng**  
Lighting Designer



**Phil Thomson**  
Marine Biologist

And many more Masterclass Coaches including DBS Foundation Awardees, Forbes 30 under 30, Cartier Women Awardees, and Tatler Gen T

- Shaan Tulsiani, Creative Director
- Tim To, Comedian
- Vincent Leung, Digital Marketing
- Viviane Lok, Lawyer
- Formula Square, E-Sport
- Queenie Man, Social Entrepreneur
- Devana Ng, Social Entrepreneur
- Hwei Huih Lee, Researcher
- Bruce Wan, Web3, Crypto, Blockchain
- Eugene Chan, Creative Director
- Kiyoshi Hoshimi-Caines, Entrepreneur
- Lewis Lupton, Creative Technologist
- Kadri Keung, Fashion Design
- Cally Chan, Material Design
- Heman Cheung, Music Production
- Mike Dacuno, Muay Thai Champion
- Jocelyn Chan, Singer & Song Writer

# Make memories, build community—join us!

Registration  
Deadline

**June  
30th**

Dates:

**August 4th-10th, 2025 (Monday-Sunday)**

Ages:

**12-14 years old**

Location:

**Hong Kong Academy, Pak Lap Education Center and other masterclass dependant venues.**

Pricing:

Super Early Bird  
(Ends on April 15)

**\$16,800 HKD**

Early Bird  
(From April 16 to June 15)

**\$18,800 HKD**

Regular Price  
(From June 16,2025)

**\$20,800 HKD**

**We're excited to have you join us! Apply now or reach out to our team for more details.**

 [www.ownacademy.co/own-inspiration-camp-2025](http://www.ownacademy.co/own-inspiration-camp-2025)

 [summer@ownacademy.co](mailto:summer@ownacademy.co)



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